International Project Management – Cultural Issues and Differences

Delivering large international projects with multiple stakeholders on time and on budget can be a huge challenge. This seminar addresses these project management skills along with the increased complexity introduced by cross-cultural issues encountered when managing projects spanning multiple cultures. By integrating project management best practice with the Lewis Model of cross-culture, we give you the tools to successfully manage international projects with improved results.

This seminar uses copious international examples and case studies and country profiles to meet the needs of participant projects and areas of operation.

Seminar Outline
Duration: 1 day

The key areas of challenge
- the chief elements of the international supply chain and how they can misfire
- the 5 stages of a project and what can go wrong at each

The 3 core cultural categories
Linear Active
Multi Active
Reactive

Key areas of cultural difference – expectations, communication and management

How to avoid 'scope creep' in international projects (when the sponsor expands the project), leading to delays, penalties and possible cancellation

The importance of clear and timely reporting – milestones and final reporting

The challenges of international resource management – availability and quality

How to assess the stage of development of internationally supplied project components

Communication with international partners – communication patterns and appropriate responses

Things that can go wrong in international project management

How to recognize the warning signs of failure

Points for issue resolution in international projects

SUMMARY The ten rules of success in international project management

Further information or bookings

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